



SOLE SOURCE



Newsletter of the Garden State Chapter
of the
International Society of Logistics
District 10 Chapter 7

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Edited by Michael E. Harris, C.P.L.

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Logistics: The Keystone of Mission Success - SOLE's 42nd Annual International Logistics Conference and Exhibition (19-23 August 2007)

This is a special symposium newsletter. I am doing this because my article was much too long to include in a regular edition.

Three others from the chapter attended the symposium in Pittsburgh – Ken Brockel, Ron Fulton, and Bill Hogelin (note that this is in alphabetical order).

Dr. Michael E. Harris, C.P.L. - Editor-in-Chief

I used to travel to conferences and symposia much more often than I have in the last few years. Normally, I would draft my trip report for the Chapter on the flight back. I drove this time so I am drafting this incrementally. I would normally include information on travel, the hotel, the people, the events or information, and end with food and my travel disasters. This is no different – including a minor disaster.

I would like to mention that the Garden State Chapter of SOLE paid for my trip to the Symposium. The Chapter earned a Gold Award for large chapters and a Platinum Award for large chapter newsletters. As my daughter would say, “We rule!”

Travel

Travel from an airport to any city in the industrialized world always takes you through a “bad” part of the city forcing us to have a less-than-good first impression of the city.

Driving to Pittsburgh from New Jersey was just the same. I-376 from the Pennsylvania Turnpike to Pittsburgh shows an old, ugly American city. The exit from the Interstate drops you off into downtown Pittsburgh – immediately. I drove six blocks and made a left turn, then drove one block and made another left turn, and missed the hotel – I could not find it. No one told me that the Omni William Penn did not have the word Omni on the building. I have never been to a hotel that had no ENTRY – no signs, no large canopy to the street, no anything other than the liveried doorman (who was hidden by a parked van the first time I drove by). Parking in downtown Pittsburgh is a problem, so I used the valet parking when I checked in. Talk to Bill Hogelin about travel in downtown Pittsburgh and the parking problem; his experiences are different from mine, but the results were the same.

Other than the rain (270 miles of rain) all the way from the Delaware River Bridge to Pittsburgh, the trip was uneventful.

The drive back from Pittsburgh occurred in bright sunlight. I saw beautiful scenery that I did not see on the drive west. I saw a small wind farm (six humongous windmills) just off the PA Turnpike – I had no idea that it was there. I also noticed that some areas of road construction required trucks and busses to stay in the left lane – usually limited to the right lanes.

Hotel

I am going to quote from the information about the Omni William Penn Hotel from the hotel's literature.

1916 ... the world was at war; in Pittsburgh steel was king, the cornerstone was laid for a new City-County building, the Mellons purchased a prime downtown site for the construction of a new bank building, and the William Penn Hotel was completed at a cost of six million dollars.

Built by Pittsburgh industrialist Henry Clay Frick, the original building on William Penn Place (the front half of the current hotel) was, with 1,000 rooms, the largest hotel between New York and Chicago. With its Georgian Lobby and Italian Renaissance Ballroom, it is a classic example of old world elegance and timeless design. It was famous not only for its beauty, but as an example of progress, with "certified lighting and a bath in every room." ...The opening announcement in the "Gazette Times" of March 1916, described it as "...a house of a thousand guest rooms, without the need of candles ... its opening is an epoch in the history of the city as a community."

I was chatting with a few people during one of the breaks and the topic of the age of the hotel came up. The consensus was before 1910. When I ran into Bill Hogelin (chatting with some young ladies from Boeing), the topic came up again. This time, the estimate was 1890. We were wrong both times. I think we were looking at a late-Victorian level of opulence (grandeur) and misplaced the era by a significant amount.

After talking to a few people who had done some research on the city and the hotel, I learned how well Pittsburgh has transformed itself from a steel mill town to a vibrant, beautiful city. Lloyd Muller informed me that the marvelous ceiling in the Urban Room (1926 – Art Deco) was nowhere near the brilliance of the original; the ceiling had been covered and then restored, but the restoration did not bring it all the way back to its original glory. The wall panels had bilateral symmetry (i.e., mirror images); Bill Hogelin noticed this feature and brought it to my attention.

Most of the symposium functions were on the 17th floor. My room on the 16th floor had windows on two walls – both with a view. While the room was not large, the small foyer helped preserve the image of space. The William Penn provides a few amenities that we do not see often on business travel – automatic lighting in the walk-in closet, guest bathrobes (big and fluffy), and bath sheets (big, big bath towels).

I would like to make one last comment about the hotel; the staff understands service! The staff – regardless of function – is polite and friendly. The people actually make you feel important.

People

Before I talk about some of the people, I want to make it clear that I find it hard to pay attention to the panels and presentations while taking notes. I will not give you details about the technical side of the symposium – other than it was great.

I did have a chance to chat with Dr. Lloyd Muller and Dr. Cliff Bragdon from the Florida Institute of Technology; they have a new program for 2008 – an MS in Humanitarian and Disaster Relief Logistics. The world needs this kind of expertise; look for more on this during the coming year.

Of course, I ran into Ron Fulton, Bill Hogelin, and Ken Brockel from our Chapter. I also met with Fred Kegler, Chapter Chair for D2/C4 in

Patuxent, MD and Dave Floyd Chapter Chair for the Greater Washington Area Chapter (D2C1). We need to learn what they are doing down there and capitalize on their work. I am not sure what Patuxent River is doing, but I know that DC has an interesting approach to luncheons that I will discuss with our Chapter Management Committee.

Ben Blanchard is still active in SOLE and I had a chance to have a chat with him; Ben was always one of my role models.

Walt Oliver (Sr. VP for HR with General Dynamics) was one of the keynote speakers and I had a chance to talk to him about transformation – propaganda and what's-in-it-for-me (WIIFM). I have some experience in organizational change and Walt's talk was helpful.

I ran into Bob Butler. I have known Bob for two decades or more. The joke has always been that we never seem to meet in the US. Bob is Chairman & CEO of TFD Group – this is Tools For Decision; they have some neat tools that you might want to check out (www.tfdg.com).

I had a nice discussion with Russ Vacante about the RMS Partnership. This is the Reliability, Maintainability, & Supportability Partnership (www.rmspartner.org) and you will read more about this in future issues.

Last, but not least, is Lisa Humerickhouse. Lisa is the lady at SOLE HQ who responds so quickly to our official requests for help or information. She spent a great deal of time manning the SOLE booth in the exhibitors' room.

I know that I told you in the first paragraph of this section that I would not give you details on the technical sessions, but I have some information that was a direct result of one of the panels (The Future Space LogOps Roadmap) that is important. NASA has a problem with a general NASA-wide definition of logistics. One of the audience members made a comment that NASA should look at other industries to see how they do it. In a later discussion, we

amplified this a bit. Paraphrasing the conversation, if you want to talk about housing staff on a space station or lunar outpost, talk to the hotel industry. At this point, I have two divergent approaches. The first is to define logistics in a universal sense. The configuration management (CM) community did this in the early or mid-1990s. They went to other industries and asked them how they did CM. Most said they had never heard the term and then explain how they managed the definition of their product. The result of this effort was a high-level, generic approach to CM with DoD language. The standard included a cross reference for industry terms and tried to limit the use of the DoD language as much as possible. A few years later, NDIA started something similar with systems engineering, but wimped out; I know because I was on the committee trying to standardize the language. The second is looking to a discrete segment of industry or DoD for each particular application of logistics. The example that came up was using space station crew to perform some basic maintenance. Thinking electronics and sensors, I suggested looking at the US Navy submarine approach. The sensor operators are the O-level or even I-level maintainers. The application may not be more than 75% common to the space station issue, but it is a place to start. I will be writing more on this issue in future issues.

Events

Other than the technical program – plenary sessions, keynote speakers, panels, and individual presentations, there were so many opportunities to learn and share information. I may have missed an event or two, but here is my list: Exhibitors' Reception, Opening Reception – a dinner river cruise, CPL, CML, Fellows, & Past Presidents' Reception, President's Luncheon, Award Winners' Reception, Awards' Reception, and Awards' Banquet. Most of these were low key and afforded ample opportunity to meet and talk to people who are doing interesting things in logistics.

Each of the three days had a focus. Day one was about transformation and human capital. Day two was space logistics – an opportunity for all logisticians. Day three was humanitarian and disaster relief logistics – another opportunity for logisticians who do not want to support the defense machine. The format was the about the same each day starting with a plenary session, then multiple panels (given twice so that you could go to both), and paper sessions. I will provide the link to the proceedings when they are ready.

I missed the Opening Reception. I nodded off until it was almost too late to make it to the boat dock. I looked at the weather and the duration of the reception and I decided that I could forego the three-hour tour. On Wednesday morning, those who went talked about the rough landing on the boat's return to the dock. Besides, the boat did not come back until after my bedtime.

The President's Luncheon was the place to present the chapter awards. Dr. Muller (SOLE President), Jennifer Bisceglie (member of the SOLE BOD), and Sarah James (SOLE Executive Director) presented the Chapter awards and I got to go on stage and pick up the Large Chapter Gold that you so richly deserved. The DC Metro Chapter took the Platinum. I did not retake my seat because I had to go back on stage and pick up the Large Chapter Platinum Newsletter Award – a collaborative effort of about 15 of our Chapter's best. The DC Chapter took the Gold award. We need to keep in touch with them to exchange information and techniques on winning awards. The official photographer took the grip-and-grin shots at the Award Winners' Reception; Sarah provided our image [no, we did not break the camera].

The speaker was supposed to be a US Navy Captain involved with the USNS Comfort – a medical ship. The speaker was forced by his management to go to Bali to run a disaster relief conference. Who would prefer Bali to Pittsburgh? Jay Erb (General Symposium Chair) managed to get an outstanding

replacement – US Army Colonel Jeff Unger, an old friend who was involved in the USN's mission. The focus of the talk was redirected to look at the strategic mission of a hospital ship. The Comfort was in Ecuador when the Chilean earthquake hit. The Comfort was in Chile within 24 hours providing humanitarian relief. The goal of the mission was to have 120,000 medical/dental encounters in 120 days. Halfway through the mission, the number of encounters had exceeded 145,000. They did so much right that they helped so many more people than they had planned.

COL Unger stressed that planning, embassy involvement, and the US Navy band were helpful in getting good local press coverage and good public response. The only people who complained were the Cubans who felt that the US was stealing their thunder; Cuba provides humanitarian help in Central and South America on a much smaller scale. The goal of the medical missions is two-fold – the first is the obvious, helping people, and the second is to assess and improve the view of the US by the countries and individuals served. Going from a negative view to a neutral view is a major success.

For those of us involved in DoD logistics, especially with an Army support perspective, this was an opportunity to see the world with different eyes. It all comes down to logistics being independent of the systems supported. We all do the same kinds of things whether it is tanks and planes or medical systems and tools.

The Awards Reception apparently had a full bar and wasabi peas. I walked by on my way to the Award Winner's Reception. I was a few minutes late and Sarah James had already called for the Garden State Chapter for the staged grip-and-grin shots. I held the newsletter award and Bill Hogelin held the Chapter Award and gold ribbon to attach to our Chapter banner. This reception had a selection of wine, but nothing non-alcoholic. Sarah gave us our instructions for seating. Bill and I were part of the group with the second tier of tables.



Michael E. Harris (Newsletter Platinum Award), Lloyd Muller (SOLE President), and Bill Hogelin (Chapter Gold Award with banner ribbon)

The Awards Banquet was an affair. We had our dinner, acknowledged the award winners, and listened to a very short dinner talk. Lou Kratz, we thank you.

Books

McGraw Hill was here with almost two dozen books for logisticians (I counted a few times, but I did not get the same count every time). I wish I had money. You have to check them out. Besides the McGraw Hill books, SOLE had two books they were pushing. The first is *Quantitative Measurements for Logistics* by Philip T. Frohne, CPL (even with the Symposium discount, this was out of my reach) and *The Lean Six Sigma Pocket Toolbook* by George, Rowlands, Price, and Maxey; I could afford this one (\$12). The Lean Six Sigma book expects the reader to know some or most of the material and is a handy memory jogger.

Phil Frohne mentioned some of the challenges he faced in trying to develop an affordable book with a large number of charts and illustrations some of which were large. The book had to be 8½”x11” to allow some of the charts to be readable, but paperback to keep the final price down.

McGraw Hill has a number of affordable books in The Mighty Manager Series. I found some of the titles for you: *The Lombardi Rules*, *The Gohsn Factor*, *The Handbook for Leaders*, *The New Manager’s Handbook*, *How to Motivate Every Employee*, *The Sales Success Handbook*,

The Powell Principles, *The Welch Way*, *How to Plan and Execute Strategy*, *Leadership When the Heat is On*, *How to Manage Performance*, *Managing in Time of Change*, and *Project Management*; see www.mhprofessional.com/mightymanagers for a complete list.

I do not want to slight *Logistics: Principles and Applications*, 2nd ed. by John Langford, CPL, CCM. John is an old friend of mine from my years in the Greater Washington Area Chapter. Our Chapter is using this book for our CPL preparation class. You can get a discount on this from www.mhprofessional.com (promo code LPA – Adkey #AELPA708). Bill Hogelin has a handle on this; watch for more information on our CPL review class in Bill’s columns in future issues of the newsletter.

Food

First, SOLE people like food. Going to a major hotel in any city will get you the area’s favorites. Since most of us are staying at the hotel, the hotel feeds us often.

I guess that it is easiest to start with breakfast. The hotel provided us with a modest Continental breakfast every morning. We had the usual fruit – honeydew, cantaloupe, pineapple; coffee, tea, juice; and sweet and savory artisan bread. The bread (full of carbohydrates) was worth it; the baked goods come from a Pittsburgh bakery called Mediterra.

Afternoon break brownies – these were too good to pass up. I think they come to 8,000 calories for a two-inch square; these were among the best I have ever had.

On Monday evening, we had the Exhibitor’s Reception providing us with an opportunity to see the exhibits and gain a few pounds.

The fare was simple – grilled beef, chicken, and tuna on skewers accompanied by four or five wonderful dipping sauces; crudités with dips; breads and cheeses; and non-alcoholic drinks. The simple, light food was appropriate to the purpose of the reception – getting to meet the exhibitors.

The Tuesday lunch was a stand-up affair in the exhibitor's area. I passed on the sausages (hot or sweet and kielbasa) to sample the shaved ham barbeque – a Pittsburgh specialty. The ham and pierogies plus the coleslaw were more than enough. I also passed on the Klondike bars – the wait staff reminded us of the Klondike bars frequently – and they were at the one entrance/exit so that you could not avoid them.

The Wednesday lunch was also a stand-up affair, but I found that the Sky Room (the breakfast room) was unlocked and available for use. Lunch was a thick soup that looked more like a dull salsa than soup and build-it-yourself fajitas; not bad, but a little messy. The wait staff brought in pineapple sorbet – just the thing to cleanse the palate after spicy food.

The CPL, CML, Fellows, & Past Presidents' Reception on Wednesday evening shows that having a CPL pays big dividends. While I am a non-drinker, I can understand the value of an open bar. This reception had tables and chairs (and the hotel staff set up more while I was there). The fare here was salmon, salmon mousse, black and red caviar, cheeses (five kinds), breads, soft pretzels with special mustard (a local specialty) – sweet and hot at the same time, and fruit with a chocolate fondue. The caviar is wasted on me, but the salmon was outstanding. This was a wonderful opportunity to chat with my peers. We looked at the changing nature of the CPL exam, and how hard we felt it was. One of the CPLs had taken the exam five times before he passed – about four years ago. A few of us earned our CPLs in the early 1980s and one may have been grandfathered 40 years ago. Bill Hogelin and his team are working on the CPL prep course using John Langford's book. Even if you are not considering the CPL exam, you should be interested in the book and the prep class. I know that the team is working to make the course applicable to the kinds of logistics work that we do at Fort Monmouth. This is an aside, but there was an Air Force captain whose CPL was only three months old (mine is more than a quarter century old).

I will talk about the President's Luncheon in two parts – the food and the event. Before I talk about the food, I want to let you know about the room; the William Penn Ballroom is one level below the lobby level and was exquisite. I hope we were worthy of its elegance – yeah, we were. The tables were set with only five pieces of silver, but that is not bad for lunch. The first course was a variety of cheeses – I was unable to get a list of what they were. The entrée was a breaded chicken with a nice sauce accompanied by rice and steamed vegetables. The desert was a delicate crème and accompanied by coffee – I might have been better off with hi-test than my usual decaf.

In light of the comment above about five pieces of silver at lunch, we had seven pieces of silver at the banquet. The salad at the Awards' Banquet was interesting; this was salad greens formed in a cube and 'wrapped' with thin slices of vegetables. The wait staff came to each diner and spooned on the dressing. The main course was two large slices of tender beef covered with a delicate mushroom sauce. The potatoes were slices piled in layers and cut into squares – like lasagna. There were carrots and asparagus plus something interesting (but unidentified) in a puff pastry. The desert was a raspberry tart. One of the men at the table commented that all he had done at the symposium was eat. The food was just too good to pass up; there was wine at dinner (extra cost), but nothing non-alcoholic. When Bill Hogelin asked for a soda, the waiter informed him that she could provide iced tea but no soda. Two minutes later, she came back to the table and asked Bill if he wanted Coke or 7-UP – she had a glass of each in her hands and was hiding them from general view (example of the service the William Penn provided).

Disasters

What would a Harris trip report be without a disaster? I mentioned the minor issue of not seeing the hotel the first time I drove by; besides, I survived that one nicely and only lost four minutes.

Major disaster – I am not wireless. My laptop needs a phone or data line connection – with wires. I blew my modem sometime between packing my computer at home and plugging it in at the hotel. No Internet! I do not mean to cause you nightmares with that concept, but I was without Internet – no email, no online classes (more about my classes in a later issue).

Most hotels have a business center with a handful of computers for guest use. The William Penn is no different, except that they charge \$6.95 for 15 minutes of connect time and \$1.45 (+ tax) to print a page. My daily emails usually take 30-45 minutes just to read and/or delete much less respond to them. I toyed with the idea of calling Dell for a new laptop delivered to the hotel, but Dell needs more time than that. From the hotel – MS Word still works; I have no idea what I am going to do. The laptop is almost five years old.

I am not sure if my experiences with my new digital camera are really a disaster. I am a film photographer making the transition to digital and am frustrated with the shutter delay. I have not mastered all the camera's controls so I have not been able to adjust for bright lights or to disable the fill flash when it is not useful. I did include a few of the more important images.

Fie on the exhibitor who has that basket of Riesen candies where they could not be missed.

Awards

I realize that most of you will not go to the SOLE website (www.sole.org) to see the list of award winners so I will give it to you now.

This is in the same order as in the awards program booklet – in order of importance.

Founder's Medal – Lieutenant General (LTG)
Claude V. (Chris) Christianson

Eccles Medal – Dr. Douglas M. Lambert

Armitage Medal – Dr. John T. (Tom) Mentzer

Jack H. Williams Space Logistics Medal –
General Kevin P. Chilton

Distinguished Service Medal – Paul S.
Williams, CPL, Fellow

Morris L. Grumbine Award for Service –
David S. Floyd, CPL

Fellow – Anthony E. Trovato, CPL

Field Awards

Integrated Logistics Support Field Award –
Mary E. Johnson

Logistics Education and Training Field Award –
Richard A. (Brett) Andrews

Space Logistics Field Award – Robert C. Kline
and Dr. Tovey C. Bachman

Acquisition Program Management (SOLE/DAU
Award) – Gregory Wojtkun

Logistics Support Field Award (SOLE/DAU) –
LTC Timothy D. Beckmer

President's Award for Merit

Colonel Shelley A. Richardson, Barbara
Mroczewski, Timothy H. Overstreet,
Commander Leigh P. Ackart

Jon Jay Buder, DML

Maya L. Helbich-Detzel

John J. Erb

Dennis J. Martinez

Charles P. Nemfakos

Dr. Harley A. Thronson

Kurt A. Weidenthal, II

Dr. Joanne Stone Wyman

Young Logistician Award

CW3, Michael A. Posey, CPL

Andrew Fields

Chapter Awards Program

Medium Chapter

Gold – Tennessee Valley

Large Chapter

Platinum – Greater Washington Area

Gold – Garden State

International Chapter Award

Seoul

Chapter Newsletter Awards

Platinum – Garden State

Gold – Greater Washington Area

Silver – Tennessee Valley

Bronze – Greater Hampton Roads &
Indianapolis

Prize Logistics paper/Outstanding Military Graduate

Lt Col Karla J. Miller
 Captain Sidney C. Michalski, CPL
 Major Randall S. Huiss
 Donna R. Engerman
 Adam S. Nonte
 Daniel J. Stivers

Logistics in the Community Award

Gold – Rennie G. Raines, DML

Prize Papers

Logistics Spectrum – LtCol Adrian Burke
 Honorable Mention – Dr. Christine Taylor
 SOLE 2006 Proceedings Paper Award – Jill M. McGuire
 Honorable Mention – Elizabeth Carlock

Scholarships/Doctoral Dissertation Award

Doctoral Dissertation – Ms. Amanda J. Schmitt
 Scholarships –
 Mr. Richard A. Levy
 Ms. Tanesha C. Marshall
 Mr. Rafael E. Olarte-Valdivieso
 Mr. Jeffrey F. Vaughn

Bottom Line

The Symposium was worth the time and effort. There was so much of value that I do not have room to talk about it. This trip report is a continuation of the series that I have been writing for a quarter century so I talk about the things that might be of interest to most of my readers.

I intend to use many of my conversations as the basis for articles in future issues of the newsletters. More than the technical issues I will write about, the people I met were much more important. Remember, the people are always the most important issue.

Call for Papers

SOLE 2008 is Logistics Transformation and the Global Economy. This is the 43rd Annual International Logistics Conference and Exhibition to be held at the Caribe Royale Orlando, Orlando, FL. The dates are 17-21

August 2008. Abstracts are due by 15 April 2008 with final papers due by 31 July 2008.

**Kenneth A. Brockel – SOLE
 Application Division Director –
 Defense Logistics**

**The SOLE and You Workshop
 Highlighted Opening Days of the 42nd
 Annual Symposium**

Since 2000, SOLE has sponsored a workshop focused on providing both current members as well prospective members an overview of the Society. The session this year was done on the first two days of the event prior to the formal morning plenary sessions. The topics for this workshop included the history of SOLE, membership benefits, a discussion of the SOLE mission and its execution at the chapter level, overview of SOLE's educational program, and a sharing of actual case studies that participants have experience as practicing professional logisticians.

The following is a short overview of the material that was covered. SOLE was founded in 1966 as an international, not for-profit professional society of individual and corporate members dedicated to the advancement of the art and science of logistics technology and management through literary, educational, and scientific endeavors. The Society management approach is to center a wide verity of professional activities towards the local chapters and members who reside throughout the USA and in 55 countries worldwide. The society's technical activities are centered on:

- Commercial
- Defense
- Logistics Educational Events
- Humanitarian and Disaster Relief
- Medical
- Space

This SOLE and You session was particularly focused on the benefits to members and their contributions to the field of logistics. The publications such as the logistics spectrum, as

well as the robust Website at www.sole.org were highlighter. In addition, a complete overview of the SOLE professional logistician designation and certification programs was covered. SOLE's certification program dates back to the early originates of SOLE and is now widely accepted as the part of a number of DoD and commercial logistics career path develop programs.

Also, SOLE's Logistics Education Foundation (LEF) mission was discussed. LEF is a completely independent not-for-profit corporation. The LEF mission is the fundraising arm for the Society that is directed at encouraging and facilitating educational opportunities for professional logisticians, engineers, managers through the funding of SOLE scholarships and doctoral dissertation awards for deserving logistics professionals. At our local chapter here at Garden State, we provide funds to LEF and mentor potential candidates for these grants. For all of you reading this article, if you know of or are yourself a candidate for one of these grants, please contact your Chapter Management Committee for more information.

SOLE has announced the theme and location for next year's international conference. It will be held in Orlando FL, at the Caribe Royale Orlando hotel with the theme of "Logistics Transformation and the Global Economy". As we lead up to this event, I hope to see a number of great papers from this chapter. In addition, I am sure Garden State chapter performance will continue to be highlighted at next years awards banquet as the best of the best in this global world of logistics professionals.

Let us all continue to contribute to this great organization.

William Hogelin - Vice-Chair Education

Ken Brockel, Ron Fulton, Michael Harris, and I represented the Garden State Chapter at the SOLE end of the year conference in Pittsburgh, PA August 21-23. Ken also attended the pre-

week activities as a member of the Board of Directors in his position as Director, Defense Application Division. I attended the "Lean Six Sigma for Logistics Transformation" and "Ethics and the Emerging Global Logistician" workshops on Monday. Ron was there as an exhibiter. Lilton Monteith, who recently migrated to Fort Belvoir, also attended. Family matters kept three other members away who normally would have made the trek. This year the program format was identical to last years in that the DoD started on day one, NASA on day two, and DHS on day three. This increases attendance overall and allows senior managers to attend or speak one day and return home. That switch allowed LTG Claude Christianson, J4 Joint Staff to attend Tuesday morning along with Thomas Edwards, Deputy G-4 DA; James Hall, Deputy Assistant Undersecretary of Defense (Logistics Plans and Studies); RADM Alan Thompson, Commander, Naval Supply Systems Command, and Tim Freihofer, Deputy Director, J9, US Joint Forces Command to join folks from industry and academia for spirited discussions on where we are and where we should be going. The core discussion focused on the shortage of skilled Logisticians needed to handle both program level logistics requirements, but also the evolving and complex joint DoD and joint coalition logistics requirements. Numerous examples of the problems currently surfacing worldwide and the creative solutions were briefed and discussed. Of the 15 papers offered over the four tracks in the afternoon session, I attended: the DAU talk on the new "CORE+" paper by William Kobren, CPL, Program Director, Sustainment; the "Human Capital Roadmap" papers by Patrice Jackson, Chief Knowledge Officer, Lockheed Martin Corporation and Donald Davidson Transformation Analyst, OADUSD. Commonality in the recruiting and training of future Logisticians certainly overshadows the differences when it comes to comparing Industry with the DoD.

Wednesday's NASA/Space track was closer to home than last year. Packaging, storage,

transportation, and configuration management issues with the International Space Station took higher billing than supply support, maintenance planning, facilities, modularity and interoperability requirements, and concerns for the planned lunar outpost. Comparisons to submarine travel and long-range bombing missions were made along with other out of the box suggestions. Data collection from current activities is being combined with what data can be salvaged from earlier missions to build data bases to be used for future FMECA and RAM studies since those were not needed before.

Thursday's DHS talks covered lessons learned and current state activities. Many panelists came in minutes before their talks since they were actively supporting efforts ongoing because of the hurricane that hit the Mexican oil wells the night before. DoD efforts continue to refine policy and lines-of-communications with International, state and local Governments. The keynote speaker showed slides of two DoD hospital ships supporting humanitarian efforts on two fronts and showed the changes in their mission as they broke away from their schedule to help sites experiencing natural disasters. MG Michael Sumrall, Assistant to the Chairman, Joint Chiefs of Staff (National Guard) pointed out that the National Guard was on site at 430 locations handling DHS missions that day. My favorite quote from Thursday was from a speaker from Alabama. First he said, "I have been on the job five years and had four natural disasters". Then he said. "We aren't like some folks, when we have a problem, we get together and fix it in Alabama, we don't expect to shout out that we need help and expect some other organization to come bail us out."

As always, the conference was very worthwhile. We again received recognition for Chapter performance and the newsletter. Thanks to Maureen and Michael for their efforts to submit the paperwork for that. Michael and I sat with the other Chapters at the awards dinner and were asked how we run our programs and how we continue to have success in this and that. I

thought it ironic that the questions were coming from the larger chapters.

Next year the conference returns to Orlando. They are already asking for topics for papers people would like to present. If things continue as they are, getting Government, approval to attend was easier this year. Corporate folks would probably benefit if they have displays since there is plenty of time to meet with folks during all the breaks the first two days. Ron can help with questions on that. Hope to see you next year.

People

Kenneth H. Brockel

Ken is a former Chapter Chair of Garden State as well as the current Applications Director for our international organization. Ken is an electronics engineer by trade. He is retired for Army civilian service at Monmouth and currently works for the American Competitiveness Institute in Philadelphia. He remains an active member of our chapter.

William Hogelin

William is a life-long resident of the Jersey Shore and a career employee at Fort Monmouth. William is a Senior Acquisition Logistician and, over the last fifteen years, has supported most of the CECOM airborne and ground sensors, JCALS, and field generators. He has held multiple positions in SOLE including: Membership Vice-Chair, Newsletter Vice-Chair, SOLE Symposium committee member for three years, Programs Vice-Chair, Professional Development Vice-Chair, and currently is in the second term as Education Vice-Chair. [Editor's Note: Some of William's earlier positions had a different title, but I changed them to the current titles to avoid confusion.]

Meeting Notices

Luncheon Meetings: Third Tuesday of the month.

Date	Time	Location
TBD	1130-1300	Sheraton Eatontown

Chapter Management Committee Meetings: Last Thursday of the month.

Date	Time	Location
TBD	1130-1300	Lockheed Martin Offices – Tinton Falls

Other Functions: Annual Chapter Symposium

Date	Time	Location
TBD May 2007	All day	Sheraton Eatontown

"Knowledge is of two kinds. We know a subject ourselves, or we know where we can find information on it."

Samuel Johnson (1709-1784), quoted in Boswells' Life of Johnson

"Learning is not attained by chance; it must be sought for with ardor and attended to with diligence."

Abigail Adams (1744-1818), 1780

"Logistic considerations belong not only in the highest echelons of military planning during the process of preparation for war and for specific wartime operations, but may well become the controlling element with relation to timing and successful operation."

Vice Admiral Oscar C. Badger, USN

Think of this as a guiding principle behind Performance-Based Logistics (PBL). "Not

everything that can be counted counts, and not everything that counts can be counted."

Albert Einstein (1879-1955)

Here are two from great warriors.

"Age wrinkles the body. Quitting wrinkles the soul."

General Douglas MacArthur

"A military operation involves deception. Even though you are competent, appear to be incompetent. Though effective, appear to be ineffective."

Sun-Tzu (~400 BC), The Art of War

"Amateurs talk tactics, professionals talk logistics."

Quoted by MG Michael H. Sumrall (08/23/07)

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Please contact Janet Steinberg at 732-389-0390 with any corrections.

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RADM Alan Thompson (Commander, Naval Supply Systems Command) and aide



An interested participant and author, Phil Frohne, CPL



Boeing employees Nancy Casey and Dana Booher with our own Bill Hogelin



Bill Hogelin at the entrance to the exhibitor's room



The view from one of the two windows in my 16th floor room at the William Penn



Ron Fulton at his employer's (L3 Communications) booth



The lovely and wonderful Lisa Humerickhouse from SOLE HQ