



# SOLE SOURCE



Newsletter of the Garden State Chapter  
of the  
International Society of Logistics  
District 10 Chapter 7

August 2008

Edited by Ann St. Germaine

Volume 31, Number 11

## Heart and SOLE



**By Rich O'Donnell**  
**Chapter Chair**

There is a well-known Beatles song entitled, “*With A Little Help From My Friends*”, that includes the verse with the same words... “with a little help from my friends...gonna try with a little help from my friends”. Well, an analogy exists here with our local Garden State Chapter of SOLE. That is, we strive to provide the NJ logistics community with speakers at our luncheons and yearly local symposium who will give you, our devoted Chapter members and other peers who have an interest in the field of logistics, interesting and relevant subjects and logistical topics and the latest information with respect to logistics at our informational events.

Admittedly, our Chapter has an Army/Ft. Monmouth slant; however, we have Chapter members from other areas that are not necessarily tied to Ft. Monmouth and Team C4ISR. The purpose of this article is to ask for a “little help from my friends”. That is, those of you who have a professional interest in the field of logistics - we’d like to hear from you. Might you be aware of some topics of interest that you’d like to learn more about? Are there speakers who are experts in their specific logistics based niche that we should be approaching to help you learn more about their programs and projects? We would really like to receive such input from you, our Chapter

members and peers, luncheon and symposium attendees, newsletters readers, etc. What topics and speakers would you like to hear about and see at a luncheon or symposium? Have you read about a topic that sounds futuristic, yet very interesting and you would like to know more about it? Let me, or any one of our management committee members know (see page 7 of this newsletter for contact information).

Perhaps there is a Navy or Air Force initiative at Earle, Lakehurst, McGuire, etc. that you are aware of that would be universally of interest. We will seek it out and try to help you learn about such topics, and gladly so, if you bring them to our attention. We’d like to be in a position where we’re.. “gonna try (to meet your needs better) with a little help from my friends”. Please feel free to contact us.

[richard.f.odonnell@us.army.mil](mailto:richard.f.odonnell@us.army.mil)



*Mr. Gary Jackson receives a plaque in recognition of his presentation to SOLE luncheon attendees at the Garden State Chapter meeting on August 5, 2008.*

***“FLEXIBLE COMPUTER INTEGRATED MANUFACTURING (FCIM)” Excerpt:***

“FCIM is an improved business practice which reduces the cycle-time required to provide spare items to the field; it is used for cases where industry is non-responsive to DOD needs (i.e. low quantity, obsolete items, no source of supply or inadequate technical data); it fosters a closer link between design and manufacturing.”

*From the presentation by Mr. Gary Jackson, Logistics Management Specialist, LRC. Read more at : <http://www.gardenstatesole.org/events>.*

**43<sup>rd</sup> Annual International Logistics Conference and Exhibition**

**Ken East**

**Symposium Committee Chair**

SOLE-The International Society of Logistics held its 43<sup>rd</sup> annual national symposium in Orlando, FL from 17-21 August 2008. This was the time when hurricane Fay drenched most of Florida and Orlando was no exception. Nonetheless, the symposium’s theme of “Logistics Transformation and the Global Economy” was well explored and there were several high level papers and panels that delved into the complexities of a logistics world in transformation.

The theme of “Resiliency” occurred in several presentations where the presenters outlined scenarios that depicted successes and failures when an unanticipated disruption of logistics services occurred. A resilient process adjusts and responds as one did when a major computer manufacture’s warehouse was flooded out from Katrina and other shipments were directed immediately while the FEMA response was bogged down with failed business processes and inadequate IT systems.

Major corporations know that flexibility and resiliency are keys to success in a global and unpredictable environment. They are taking the steps needed at the organizational and infrastructure levels to meet unforeseen challenges. Central to their success is continuous process improvement and human capital development.

On the human capital side, several speakers noted that the most severe logistics shortage was in the

logistics analyst category. Professionals that can perform level of repair, life cycle cost, business case, risk and core logistics analyses for example are in short supply while their demand is increasing. The exhibitors at the symposium included government agencies, academia and private corporations. Every exhibitor took their time with each visitor demonstrating their capabilities and answering questions. There was as much to learn from them as from the formal speakers.

Our Chairman elect, Bill Hogelin, graciously represented us at the awards ceremony and dinner by accepting our Newsletter and Chapter awards from the SOLE National President, Jeff Schafer.

[ken.east@logsec.com](mailto:ken.east@logsec.com)



*The Garden State Chapter of SOLE received awards at the Annual SOLE Conference in Orlando, FL. (L-R) SOLE National President, Jeff Schafer, presents the awards to Bill Hogelin, Vice Chair, Education and to Ken East, Symposium Cmte Chair.*

***.....Don't Miss It.....Plan Ahead.....***

**Next year's SOLE Annual International Conference will take place in Dallas, TX.**

**Dates 18 - 20 August 2009.**

***“The Logistics of Global Security”***

**Are you going to attend?**

## Education Information

By William Hogelin  
Vice Chair, Education

Back from another very enlightening National Sole Symposium, this year had some extras not usually seen. In the past, I heard there were Chapter Chair training sessions and a joint Annual Meeting to which Chapter Chairs were invited. Expecting the same, I showed up Saturday night to be ready for the Sunday meetings. There I was told that I was to be a non-voting attendee at the Board of Directors Meetings. I quickly learned more about Sole than I imagined. Lawyers led more than half the meetings, talking about finances and methods of incorporation. I also learned about Chapter workgroups that support corporations. It was quite interesting seeing all the board members handling their duties and I met some of them personally for the first time.

The Symposium was titled "Logistics Transformation and the Global Economy" and was held in Orlando during the heaviest rainstorm the country has seen. Hurricane Fay came up and ringed around the whole city, just out of hurricane strength, but right at the very wet strength. Luckily, there was not a Homeland Security track this year since all those folks were heading south.

Highlights of the symposium on the first day were: "Infrastructure Investment and Logistics Transformation"; "Physical Infrastructure and the Global Economy"; and "Organizational Infrastructure and the Global Economy". I especially enjoyed LT COL Richard Steele's talk about US AFICOM and physical infrastructure or lack thereof. They have nothing to work with down there. No roads, banks, hotels, or restaurants, but everyone wants a part of it. I also met with Jacquelyn Cartagena from the "Single Army Logistics Enterprise (SALES)" and discussed how LMP fits in.

On the second day, the theme changed to more actual implementation verses planning and budgeting. Speakers included the former Undersecretary of Defense for Personnel and Readiness; Assistant Deputy Under Secretary of Defense (Materiel Readiness); two logistics heads from Foreign Governments; a Deputy Director from Kennedy Space Flight Center; and four representatives from major Defense Industry companies.

On the third day, the future of "Logistics Transformation" was analyzed, with speakers from universities and rising industries. The afternoon session introduced next year's theme of "Logistics Global Security".

At lunch on Thursday, the Garden State Chapter of Sole received a Silver Award in a medium Chapter class for the year, and a Copper Award for our newsletter. That evening at the overall awards dinner, individual awards were distributed and Louis Kratz spoke. We hope to have some of the fine Symposium speakers visit our Chapter to give informative talks to our membership. All in all, it was a worthwhile trip.

## Financial Report

By Bob Featheringham  
Vice Chair, Finance

Income for the month was \$717.00, and expenses were \$2319.98. Our books in Quicken were reconciled to the bank statement, and chapter's planned reserves remain intact. A detailed report was provided to the Chair and remanded for annual audit and subsequent approval. Audit of FY 08 books will be in October, 2008.

[two\\_feathers@comcast.net](mailto:two_feathers@comcast.net)

## Membership Information

By William McLean  
Vice Chair, Membership Services

All members are reminded to submit their renewal membership forms, with the applicable yearly renewal fee (\$35 in almost all cases) to me, versus mailing it into SOLE National Headquarters. The \$95 per person subsidy is a local chapter nuance, and it only applies if you follow these guidelines. Applications and remittances sent to National Headquarters directly do not get the \$95.00 subsidy applied. I can be reached at:

William McLean  
AMSEL-LC-S-DN  
Bldg 1202 E 1<sup>st</sup> Floor  
Ft. Monmouth, NJ 07703  
Phone: (732) 532-1619  
DSN: 992-1619  
e-mail: [william.mclean2@us.army.mil](mailto:william.mclean2@us.army.mil)

## Logistics Education Foundation

By J. Michael Ryskamp, C.P.L.  
LEF Liaison

In recognition of the need for support to the education and training of logisticians, in 1974 SOLE founded the Logistics Education Foundation (LEF). This non-profit foundation, which derives its authority from SOLE, has as its purpose the collection of funds for, and the providing of financial support to the educational activities and programs of the Society. This includes, but is not limited to: providing the funding for SOLE's annual scholarship and doctoral dissertation awards programs; grants; publication of technical/educational material (e.g., monographs); and other financial assistance to individuals and organizations furthering logistics education, as determined by the LEF's Board of Trustees. No action may be undertaken by the LEF that is not in consonance with and in support of the objectives of the Society. As a SOLE member, you are automatically a member of the LEF.

Programs and initiatives undertaken by the LEF in support of SOLE's educational agenda include:

- Scholarships and doctoral dissertation grants for eligible students (both members and non-members) working toward undergraduate, graduate and post-graduate degrees in logistics and logistics-related subjects.
- Institutional grants in support of logistics degree programs at accredited colleges and universities.
- SOLE course development grants.
- Publishing grants for logistics monographs.

For more information on the LEF, and to download the scholarship application package, go the following website: <http://www.sole.org/lef.asp>.

## Garden State Chapter Committee Members Are Sworn In At Luncheon Meeting



*Ken East, SOLE Regional Chair, swears in newly elected Garden State Chapter Committee Members at a recent luncheon meeting. The new officers will take their new positions October 1, 2008.*

### **Attend the SOLE Luncheon Meetings**

**Every 3<sup>rd</sup> Tuesday of the month, 11:30 – 1:00,  
at the Sheraton Eatontown.**

**Look for registration information in every  
monthly newsletter.**

Meeting Notices

**Luncheon Meetings:** Monthly Meetings held on the third Tuesday of the month.

Date	Time	Location
Luncheon Meeting – September 30, 2008	1130-1300	Sheraton Eatontown

**Chapter Management Committee Meetings:** Last Thursday of the month.

Date	Time	Location
TBD	1145-1300	LogSec – Eatontown, NJ

**Other Functions:**

## Fort Monmouth Economic Revitalization Planning Authority

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### NOTICE OF SPECIAL PUBLIC MEETING

#### Fort Monmouth Economic Revitalization Planning Authority

TO WHOM IT MAY CONCERN:

This is notice that a Special Public Meeting of the Fort Monmouth Economic Revitalization Planning Authority has been scheduled for **Wednesday, September 3, 2008**. The meeting will convene at **7:00 p.m.**, at the **Tinton Falls Municipal Building, 556 Tinton Avenue, Tinton Falls, New Jersey, 07724**.

Enclosed is a copy of the proposed agenda, and directions to the Tinton Falls Municipal Building.

This notice is being provided in compliance with the Open Public Meetings Act, P.L. 1975. c. 231, as amended.

By:  
Kathryn Verrochi  
On Behalf of the Authority Members



### ***Adaptive Intelligence***

Press Release  
July 21, 2008

## **Instaknow Supply Chain Solutions Wins National Recognition *Named by CSCMP as "2008 Innovation Award" Finalist***

The Council of Supply Chain Management Professionals (CSCMP - [www.cscmp.org](http://www.cscmp.org)) "Supply Chain Innovation Award" Committee has selected Instaknow as one of seven finalists for the 2008 Award. Instaknow has deployed this innovative solution at Dynamic Worldwide Logistics; a leading 3PL company based in New Jersey. Dynamic Worldwide leveraged Instaknow's *Active Collaboration Engine*, Instaknow-ACE®, software to rapidly automate key manually-intensive processes and has realized sustainable results in cost savings and customer compliance and satisfaction.

Founded in 1963, the Council of Supply Chain Management Professionals (CSCMP) is the preeminent association for decision makers involved in supply chain management, with over 9,000 members worldwide. CSCMP's Research Strategies Committee and *Global Logistics & Supply Chain Strategies* magazine established the "Supply Chain Innovation Award" to recognize the most valuable innovative advances in supply chain today. Characterized as a breakthrough technology, Instaknow-ACE® enables real-time business process automation, including decision-making, alerting, and the seamless integration and interoperability of all elements of the supply chain, simply by implementing business rules without writing code and without requiring change to existing systems.

Dynamic Worldwide Logistics leveraged Instaknow-ACE® to automate operations, rapidly make global visibility, B2B collaboration, and trade compliance a reality and consequently accrue significant business benefits.

The other finalists for the Innovation Award are:

1. Air Force
2. APL Logistics
3. CISCO Systems
4. GENCO
5. Lockheed Martin
6. Partylite Worldwide

Armida Macri, Director of Instaknow's Supply Chain Management Practice, led the solution design and initiated Instaknow's participation in this award competition. For more information, please contact Armida at [amacri@instaknow.com](mailto:amacri@instaknow.com).

Submitted by: Jeff Sherer, SVP, Instaknow. [jsherer@instaknow.com](mailto:jsherer@instaknow.com)

**(Provided by Garden State Chapter SOLE Member, Jeff Sherer)**

**2007-2008 Executive Board Members**

Please notify Ann St. Germaine for corrections, 732.460.3830.

<b><u>TITLE</u></b>	<b><u>NAME</u></b>	<b><u>PHONE #</u></b>	<b><u>E-MAIL</u></b>
Chapter Chair	Richard O'Donnell	732-532-3460	<a href="mailto:richard.f.odonnell@us.army.mil">richard.f.odonnell@us.army.mil</a>
Vice Chair, Finance	Bob Featheringham	732-818-0441	<a href="mailto:two_feathers@comcast.net">two_feathers@comcast.net</a>
Vice Chair, Member Services	William McLean	732-532-4569	<a href="mailto:william.mclean2@us.army.mil">william.mclean2@us.army.mil</a>
Vice Chair, Administration	Jeanne Allerton	732-532-8578	<a href="mailto:jeanne.m.allerton@conus.army.mil">jeanne.m.allerton@conus.army.mil</a>
Vice Chair, Education	William Hogelin	732-427-6321	<a href="mailto:william.hogelin@us.army.mil">william.hogelin@us.army.mil</a>
Vice Chair, Prof. Development	Ron Fulton	732-532-7092	<a href="mailto:ron.fulton@L-3com.com">ron.fulton@L-3com.com</a>
LEF Liaison	Mike Ryskamp	732-427-4260	<a href="mailto:j.michael.ryskamp@us.army.mil">j.michael.ryskamp@us.army.mil</a>
Awards Cmte. Chair	Jeanne Allerton	732-532-8578	<a href="mailto:jeanne.m.allerton@conus.army.mil">jeanne.m.allerton@conus.army.mil</a>
Publications Cmte. Chair	Dr. Michael Harris, C.P.L.	609-893-7463	<a href="mailto:harrisM100@comcast.net">harrisM100@comcast.net</a>
Publicity Cmte. Chair	Steve Bromka	732-532-7984	<a href="mailto:steven.bromka@us.army.mil">steven.bromka@us.army.mil</a>
Symposium Cmte. Chair	Ken East, C.P.L.	732-460-1370	<a href="mailto:keast@logsec.com">keast@logsec.com</a>
Govt. Affairs Cmte. Chair	Linda Chapurтинov	732-427-5608	<a href="mailto:linda.chapurтинov@conus.army.mil">linda.chapurтинov@conus.army.mil</a>
Industrial Affairs Cmte. Chair	Ann St. Germaine	732-460-3830	<a href="mailto:astgermaine@csc.com">astgermaine@csc.com</a>



# SOLE



The International Society of Logistics

## GARDEN STATE CHAPTER

**September 2008 - Luncheon**

**Tuesday, September 30, 2008 at 11:30 AM**

**Sheraton Eatontown Hotel – 6 Industrial Way East**

### Guest Speaker

**Mr. Gary Salomon**

**PBL Champion**

**Logistics and Readiness Center**

**CECOM LCMC**

**Topic:**

**“Teaming for PBL Success”**

**Luncheon Fee: \$15.00 (SOLE Members)**

**\$20.00 (Non-members)**

**Pay by cash or check at the door.**

**A Buffet lunch will be served.**

**Reservations email to Ann St. Germaine  
astgermaine@csc.com or call 732.460.3830**

**Note: Reservations must be received no later than Friday, September 26, 2008.**

**The Fort Monmouth Chapter  
Association of the United States Army  
*is pleased to announce***

**ANNUAL POW-MIA REMEMBRANCE LUNCHEON  
AND  
GENERAL MEMBERSHIP MEETING**

***Guest Speaker:***

**COL David Moore**

**PM, Battle Command (BC)**

**Thursday September 25, 2008**

***Gibbs Hall, Fort Monmouth, NJ  
1130 Hrs. (Social):1200 Hrs. (Lunch)***

Cost: \$20.00 (Free to anyone signing up as a corporate or individual member.)

**Mastercard, Visa and American Express are accepted  
Make checks payable to AUSA Fort Monmouth Chapter**

***Special Note: Companies are invited to purchase 8 or 10 person tables. Seats purchased may be returned to AUSA for Chapter use to offset costs (e.g., Guests, Color Guard, etc.). Door prize donations are appreciated. Corporate Sponsorship has enabled the Chapter to win the AUSA National Award for Best Corporate Member Support for the past 9 years .***

**For Reservations contact: Ellen Cooley (Raytheon) Tel (732) 544-1200 X110  
Fax (732) 542-2108**

**For Information contact: Marcia Owen Tel (732) 768-4611  
RSVP no later than 22 September 2007**

**Name: \_\_\_\_\_ Phone No. \_\_\_\_\_**

**FORT MONMOUTH  
MILITARY RETIREE APPRECIATION DAY  
Saturday, October 11, 2008  
9:00 a.m.**

***Fort Monmouth GIBBS HALL  
Located on Tinton Avenue***

***Guest Speakers: MG Via, Commander, CECOM LCMC;  
Commander Patterson Army Health Clinic;  
representative's from DFAS, Cleveland; DAV Nat'l  
Legislative Director, Retiree Dental Plan and many Local  
and State Service Providers & Organizations***

***Information Tables - Door Prizes - Buffet Lunch  
On main post, get your ID card renewed,  
update your vehicle registration, check out PX &  
Commissary great deals and visit the Museum***

***Information: RSO(732)532-4673/1846***